

kxly 4 News

Orders	Order / Rev:	168681 - 3
	Alt Order #:	08359582
	Product Desc:	MIKE CRAPO FOR SENAT
	Estimate:	140
	Flight Dates:	09/12/16 - 11/13/16
	Original Date / Rev:	09/09/16 / 09/09/16
	Order Type:	GENERAL

	KXLY
Primary AE:	MATT WURM
Sales Office:	H-DC
Sales Region:	NATL

Agency	Name:	Sandler & Innocenzi
	Buying Contact:	
	Billing Contact:	
		705 Prince Street
		Alexandria, VA 22314

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Crapo for Senate ID (R)
	Demographic:	HH
	Product Codes:	PL Candidate
	Priority:	P-3
	Revenue Codes:	AGY, GEN, GEN

New Business Thru: _____
 Order Separation: 00:15:00
 Advertiser External ID: _____
 Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/25/16	60	\$7,070.00	\$6,009.50
09/26/16	10/30/16	140	\$16,975.00	\$14,428.75
10/31/16	11/11/16	37	\$4,850.00	\$4,122.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	60	\$7,070.00	\$6,009.50	0.00
October 2016	140	\$16,975.00	\$14,428.75	0.00
November 2016	37	\$4,850.00	\$4,122.50	0.00
Totals	237	\$28,895.00	\$24,560.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
MATT WURM			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KXLY	17%	\$28,895.00
Market	100%	\$169,970.59

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KAYU	4%	\$6,798.82
KBGC	0%	\$0.00
KCDT	0%	\$0.00
KGPX	0%	\$0.00
KHQ	32%	\$54,390.59
KREM	47%	\$79,886.18
KSKN	0%	\$0.00
KSPS	0%	\$0.00
KUID	0%	\$0.00
KWSU	0%	\$0.00
KXMN	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2	KXLY	09/19/16	11/04/16	Jimmy Kimmel	CM	1135p-1237x	MTWTF--	:30	4	\$20.00	P-3	0.00	NM	18	\$360.00
				Jimmy Kimmel											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					

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KXLY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2	KXLY	09/19/16	11/04/16	Jimmy Kimmel Jimmy Kimmel	CM	1135p-1237x	MTWTF--	:30	4	\$20.00	P-3	0.00	NM	18	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	MTWTF--					3	\$20.00		0.00			
		Week: 09/26/16	10/02/16	MTWTF--					3	\$20.00		0.00			
		Week: 10/03/16	10/09/16	-----					0	\$0.00		0.00			
		Week: 10/10/16	10/16/16	MTWTF--					3	\$20.00		0.00			
		Week: 10/17/16	10/23/16	MTWTF--					3	\$20.00		0.00			
		Week: 10/24/16	10/30/16	MTWTF--					3	\$20.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--					3	\$20.00		0.00			
11	KXLY	09/19/16	11/04/16	9-10a M-F Live With Kelly	CM	9-10a	MTWTF--	:30	4	\$70.00	P-3	0.00	NM	12	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	MTWTF--					2	\$70.00		0.00			
		Week: 09/26/16	10/02/16	MTWTF--					2	\$70.00		0.00			
		Week: 10/03/16	10/09/16	-----					0	\$0.00		0.00			
		Week: 10/10/16	10/16/16	MTWTF--					2	\$70.00		0.00			
		Week: 10/17/16	10/23/16	MTWTF--					2	\$70.00		0.00			
		Week: 10/24/16	10/30/16	MTWTF--					2	\$70.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--					2	\$70.00		0.00			
12	KXLY	09/24/16	11/05/16	Sa GMA Sa GMA	CM	7-8a	-----1-	:30	1	\$50.00	P-3	0.00	NM	6	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	-----1-					1	\$50.00		0.00			
		Week: 09/26/16	10/02/16	-----1-					1	\$50.00		0.00			
		Week: 10/03/16	10/09/16	-----					0	\$0.00		0.00			
		Week: 10/10/16	10/16/16	-----1-					1	\$50.00		0.00			
		Week: 10/17/16	10/23/16	-----1-					1	\$50.00		0.00			
		Week: 10/24/16	10/30/16	-----1-					1	\$50.00		0.00			
		Week: 10/31/16	11/06/16	-----1-					1	\$50.00		0.00			
N 14	KXLY	09/13/16	11/04/16	11p M-F Late News Late News	CM	11-1135p	MTWTF--	:30	4	\$125.00	P-2	0.00	NM	24	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	-TWTF--					3	\$125.00		0.00			
		Week: 09/19/16	09/25/16	MTWTF--					3	\$125.00		0.00			
		Week: 09/26/16	10/02/16	MTWTF--					3	\$125.00		0.00			
		Week: 10/03/16	10/09/16	MTWTF--					3	\$125.00		0.00			
		Week: 10/10/16	10/16/16	MTWTF--					3	\$125.00		0.00			
		Week: 10/17/16	10/23/16	MTWTF--					3	\$125.00		0.00			
		Week: 10/24/16	10/30/16	MTWTF--					3	\$125.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--					3	\$125.00		0.00			
N 15	KXLY	09/13/16	10/07/16	Jimmy Kimmel Jimmy Kimmel	CM	1135p-1237x	MTWTF--	:30	4	\$20.00	P-3	0.00	NM	6	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	-TWTF--					3	\$20.00		0.00			
		Week: 09/19/16	09/25/16	-----					0	\$20.00		0.00			
		Week: 09/26/16	10/02/16	-----					0	\$20.00		0.00			
		Week: 10/03/16	10/09/16	MTWTF--					3	\$20.00		0.00			
N 16	KXLY	09/13/16	11/11/16	5-530p M-F M-F News @5p	CM	5-530p	MTWTF--	:30	4	\$175.00	P-2	0.00	NM	25	\$4,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	-TWTF--					3	\$175.00		0.00			
		Week: 09/19/16	09/25/16	MTWTF--					3	\$175.00		0.00			
		Week: 09/26/16	10/02/16	MTWTF--					3	\$175.00		0.00			
		Week: 10/03/16	10/09/16	MTWTF--					3	\$175.00		0.00			
		Week: 10/10/16	10/16/16	MTWTF--					3	\$175.00		0.00			
		Week: 10/17/16	10/23/16	MTWTF--					3	\$175.00		0.00			
		Week: 10/24/16	10/30/16	MTWTF--					3	\$175.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--					3	\$175.00		0.00			
		Week: 11/07/16	11/13/16	MTWTF--					1	\$175.00		0.00			
N 17	KXLY	09/13/16	11/04/16	530-6a GMNW GMNW	CM	530-6am	MTWTF--	:30	2	\$40.00	P-3	0.00	NM	16	\$640.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	-TWTF--					2	\$40.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N17	KXLY	09/13/16	11/04/16	530-6a GMNW GMNW	CM	530-6am	MTWTF--	:30	2	\$40.00	P-3	0.00	NM	16	\$640.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	MTWTF--		2				\$40.00		0.00			
		Week: 09/26/16	10/02/16	MTWTF--		2				\$40.00		0.00			
		Week: 10/03/16	10/09/16	MTWTF--		2				\$40.00		0.00			
		Week: 10/10/16	10/16/16	MTWTF--		2				\$40.00		0.00			
		Week: 10/17/16	10/23/16	MTWTF--		2				\$40.00		0.00			
		Week: 10/24/16	10/30/16	MTWTF--		2				\$40.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--		2				\$40.00		0.00			
N18	KXLY	09/13/16	11/11/16	6-630a GMNW	CM	6-630a	MTWTF--	:30	2	\$150.00	P-2	0.00	NM	18	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	-TWTF--		2				\$150.00		0.00			
		Week: 09/19/16	09/25/16	MTWTF--		2				\$150.00		0.00			
		Week: 09/26/16	10/02/16	MTWTF--		2				\$150.00		0.00			
		Week: 10/03/16	10/09/16	MTWTF--		2				\$150.00		0.00			
		Week: 10/10/16	10/16/16	MTWTF--		2				\$150.00		0.00			
		Week: 10/17/16	10/23/16	MTWTF--		2				\$150.00		0.00			
		Week: 10/24/16	10/30/16	MTWTF--		2				\$150.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--		2				\$150.00		0.00			
		Week: 11/07/16	11/13/16	MTWTF--		2				\$150.00		0.00			
N19	KXLY	09/13/16	11/11/16	6-630p M-F M-F News @6	CM	6-630p	MTWTF--	:30	3	\$175.00	P-2	0.00	NM	25	\$4,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	-TWTF--		3				\$175.00		0.00			
		Week: 09/19/16	09/25/16	MTWTF--		3				\$175.00		0.00			
		Week: 09/26/16	10/02/16	MTWTF--		3				\$175.00		0.00			
		Week: 10/03/16	10/09/16	MTWTF--		3				\$175.00		0.00			
		Week: 10/10/16	10/16/16	MTWTF--		3				\$175.00		0.00			
		Week: 10/17/16	10/23/16	MTWTF--		3				\$175.00		0.00			
		Week: 10/24/16	10/30/16	MTWTF--		3				\$175.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--		3				\$175.00		0.00			
		Week: 11/07/16	11/13/16	MTWTF--		1				\$175.00		0.00			
N20	KXLY	09/13/16	11/11/16	630-7a GMNW	CM	630-7a	MTWTF--	:30	2	\$165.00	P-2	0.00	NM	18	\$2,970.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	-TWTF--		2				\$165.00		0.00			
		Week: 09/19/16	09/25/16	MTWTF--		2				\$165.00		0.00			
		Week: 09/26/16	10/02/16	MTWTF--		2				\$165.00		0.00			
		Week: 10/03/16	10/09/16	MTWTF--		2				\$165.00		0.00			
		Week: 10/10/16	10/16/16	MTWTF--		2				\$165.00		0.00			
		Week: 10/17/16	10/23/16	MTWTF--		2				\$165.00		0.00			
		Week: 10/24/16	10/30/16	MTWTF--		2				\$165.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--		2				\$165.00		0.00			
		Week: 11/07/16	11/13/16	MTWTF--		2				\$165.00		0.00			
N21	KXLY	09/13/16	11/11/16	630-7p M-F M-F News @630p	CM	630-7p	MTWTF--	:30	3	\$155.00	P-2	0.00	NM	25	\$3,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	-TWTF--		3				\$155.00		0.00			
		Week: 09/19/16	09/25/16	MTWTF--		3				\$155.00		0.00			
		Week: 09/26/16	10/02/16	MTWTF--		3				\$155.00		0.00			
		Week: 10/03/16	10/09/16	MTWTF--		3				\$155.00		0.00			
		Week: 10/10/16	10/16/16	MTWTF--		3				\$155.00		0.00			
		Week: 10/17/16	10/23/16	MTWTF--		3				\$155.00		0.00			
		Week: 10/24/16	10/30/16	MTWTF--		3				\$155.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--		3				\$155.00		0.00			
		Week: 11/07/16	11/13/16	MTWTF--		1				\$155.00		0.00			
N23	KXLY	09/13/16	11/12/16	7-9a GMA GMA	CM	7-9a	MTWTF--	:30	3	\$160.00	P-2	0.00	NM	26	\$4,160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	-TWTF--		3				\$160.00		0.00			
		Week: 09/19/16	09/25/16	MTWTF--		3				\$160.00		0.00			
		Week: 09/26/16	10/02/16	MTWTF--		3				\$160.00		0.00			

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N23	KXLY	09/13/16	11/12/16	7-9a GMA GMA	CM	7-9a	MTWTF--	:30	3	\$160.00	P-2	0.00	NM	26	\$4,160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	MTWTF--		3				\$160.00		0.00			
		Week: 10/10/16	10/16/16	MTWTF--		3				\$160.00		0.00			
		Week: 10/17/16	10/23/16	MTWTF--		3				\$160.00		0.00			
		Week: 10/24/16	10/30/16	MTWTF--		3				\$160.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--		3				\$160.00		0.00			
		Week: 11/07/16	11/13/16	MTWTF--		2				\$160.00		0.00			
N24	KXLY	09/13/16	09/23/16	730-8p M-F Insider	CM	730-8p	MTWTF--	:30	2	\$70.00	P-2	0.00	NM	4	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	-TWTF--		2				\$70.00		0.00			
		Week: 09/19/16	09/25/16	MTWTF--		2				\$70.00		0.00			
N25	KXLY	09/13/16	10/07/16	9-10a M-F Live With Kelly	CM	9-10a	MTWTF--	:30	2	\$70.00	P-3	0.00	NM	4	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	-TWTF--		2				\$70.00		0.00			
		Week: 09/19/16	09/25/16	-----		0				\$70.00		0.00			
		Week: 09/26/16	10/02/16	-----		0				\$70.00		0.00			
		Week: 10/03/16	10/09/16	MTWTF--		2				\$70.00		0.00			
26	KXLY	09/17/16	10/08/16	Sa GMA Sa GMA	CM	7-8a	-----S-	:30	1	\$50.00	P-3	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	-----S-		1				\$50.00		0.00			
		Week: 09/19/16	09/25/16	-----		0				\$50.00		0.00			
		Week: 09/26/16	10/02/16	-----		0				\$50.00		0.00			
		Week: 10/03/16	10/09/16	-----S-		1				\$50.00		0.00			
27	KXLY	09/18/16	11/06/16	This Week This Week	CM	758-9a	-----S	:30	1	\$65.00	P-3	0.00	NM	8	\$520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	-----S		1				\$65.00		0.00			
		Week: 09/19/16	09/25/16	-----S		1				\$65.00		0.00			
		Week: 09/26/16	10/02/16	-----S		1				\$65.00		0.00			
		Week: 10/03/16	10/09/16	-----S		1				\$65.00		0.00			
		Week: 10/10/16	10/16/16	-----S		1				\$65.00		0.00			
		Week: 10/17/16	10/23/16	-----S		1				\$65.00		0.00			
		Week: 10/24/16	10/30/16	-----S		1				\$65.00		0.00			
		Week: 10/31/16	11/06/16	-----S		1				\$65.00		0.00			
Totals													237	\$28,895.00	